



Media Partnerships



Media Partnership : Overview

Our conferences are attended by senior decision makers and key budget holders looking to discuss the latest business issues affecting their industry.

A media partnership will give you access to this delegate faculty through a range of pre-event and on-site branding opportunities as well as giving you a targeted platform to drive your membership or subscriber acquisition campaigns.

You will also benefit from the opportunity to further develop the training needs of your members or subscribers through discounted attendance rates.

The potential benefits of a media partnership include:

Logo on conference marketing material (brochure, website, Emails) with links to your website.

Literature distribution at the event i.e. magazines on delegate tables, inside documentation packs.

Advertisements for your magazine/association in the delegate documentation pack

Networking opportunities with the leading decision-makers in your sector

Discounted rates for your members or subscribers.



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Need more information ?
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